

What Makes SFM Different than Others?

I think it would probably be a fairer question to ask one of our students who has actually gone through the coaching and used our business system, because that way you're going to get a response from somebody who isn't one of the co-founders! But, naturally, I think there's a lot of things that make us incredibly different than anything else out there. Maybe I'm a bit biased but I'm more than happy to share some of the things that I feel really set us apart.

First of all, the step-by-step infrastructure that we have here is always commented on in a very complimentary way by our students. A lot of people who have tried to do things in the past on the Internet have said they felt very overwhelmed and that they were spreading themselves too thin - they've bought training courses but have not known where to start, a case of being completely overloaded. With us, we have a very well-designed, step-by-step program for you to follow. I think that's one of the first things that separates us from a lot of online opportunities out there.

The other thing that really makes us stand out is that we provide real human support every step of the way. So if at any time you get stuck, you can reach out to your personal SFM business consultant - you get their phone number, their email address, you can connect with them on Facebook, you can text them. We also have live chat that you can access through working hours and you have the ability to email support tickets. So having that, you know, real people will help-we don't outsource any part of our support, our representatives fully understand our business and education system. Everybody who works for us is on our payroll and they've been with us in almost every instance for a long time. Some of our support agents are actually students of the company so they really understand how to support people through the journey. And then finally, without a doubt what makes us very different is our business system and what it enables you to do in terms of getting started with a **franchise-like** business out-of-a-box system.

The reason so many people fail to get anywhere on the internet is because they fail to get setup. You know, there are loads of courses out there in terms of how to start a business, how to create your own products and how to set everything up. The amazing thing about our business system is that there is really no complicated setup at all. What I mean by that, is you can get started, you have the ability to create your own websites very easily and all of the technology's here under one roof. You have the ability to plug and play with our existing affiliate products, you don't even need to go out there and find affiliate programs. To the point where imagine receiving one thousand dollars in



commissions for each and every sale that you make on a product. That is known as high-ticket commissions and we have that all built in the system should you want to take that route.

So what that means is rather than going out and spending time researching products to sell, or going out and putting everything together to set websites up - it's all ready-to-go. We give you your links and then we teach you how to go out there and actually market and promote on the internet including a topic called ***list building*** which you're going to understand through our educational modules. So you're actually building an asset as you go along, and that list of customers or potential customers' prospects will eventually become your biggest asset because it's what really, truly will make you self-sufficient and independent as an online business owner. That's all ready-to-go, you know, we have customers actually going out there doing money producing activities within seven days of getting started with us. Imagine that, being fully in business - a business model that gives you the opportunity to earn a serious income almost out-of-the-box is definitely something that stands out whenever I get feedback from our students.